

ORDER



WAVY

Orders
Order / Rev: 213466
Alt Order #: 06861786
Product Desc: 10/23-10/29 RESTORE OUR FUTURE
Estimate: 550
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/09/12 / 10/18/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Restore Our Future
Demographic: A35+
Product Codes: PL2
Priority: P3
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	105	\$137,900.00	\$117,215.00
10/29/12	10/29/12	28	\$44,700.00	\$37,995.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	105	\$137,900.00	\$117,215.00	0.00
November 2012	28	\$44,700.00	\$37,995.00	0.00
Totals	133	\$182,600.00	\$155,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	39%	\$182,600.00
Market	100%	\$468,205.13

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	0%	\$0.00
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	24%	\$112,369.23
WTVZ	0%	\$0.00
WVBT	6%	\$28,092.31
WVEC	31%	\$145,143.59

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/23/12	10/26/12	WAVY 6AM News	CM	6a-7a	- TWTF - -	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
				WAVY 6AM News											
WAVY 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -			4			\$2,000.00		0.00			
E 2	WAVY	10/23/12	10/26/12		CM	7a-9a	- TWTF - -	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00

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 Estimate: 550
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show M-F											
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$2,000.00		0.00						
E 3	WAVY	10/23/12	10/26/12	Today Show 2	CM	9a-10a	- TWTF- -	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$500.00		0.00						
E 4	WAVY	10/23/12	10/26/12	Today Show 3	CM	10a-11a	- TWTF- -	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$400.00		0.00						
E 5	WAVY	10/23/12	10/26/12	Hampton Roads Show	CM	11a-12p	- TWTF- -	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$200.00		0.00						
E 6	WAVY	10/23/12	10/26/12	WAVY News 10 @ Noon	CM	12p-1p	- TWTF- -	:30	4	\$300.00	P1	0.00	NM	4	\$1,200.00
				News 10 @ Noon											
				NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$300.00		0.00						
E 7	WAVY	10/23/12	10/25/12	WAVY News 10 @ 530p	CM	530p-6p	- TWT- - -	:30	3	\$1,500.00	P1	0.00	NM	3	\$4,500.00
				News 10 @ 530p											
				WAVY 530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWT- - -	3		\$1,500.00		0.00						
E 8	WAVY	10/23/12	10/26/12	WAVY News 10 @ 6p	CM	6p-630p	- TWTF- -	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
				News 10 @ 6p											
				WAVY NEWS/NBC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$2,000.00		0.00						
E 9	WAVY	10/23/12	10/26/12	NBC Nightly News WKD	CM	630p-7p	- TWTF- -	:30	4	\$2,500.00	P1	0.00	NM	4	\$10,000.00
				NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$2,500.00		0.00						
E 10	WAVY	10/23/12	10/26/12	M-F 7-730p	CM	7-730p	- TWTF- -	:30	8	\$1,500.00	P1	0.00	NM	8	\$12,000.00
				M-F 7-730p											
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	8		\$1,500.00		0.00						
E 11	WAVY	10/23/12	10/26/12	M-F 730-8p	CM	730-8p	- TWTF- -	:30	4	\$1,500.00	P1	0.00	NM	4	\$6,000.00
				M-F 730-8p											
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TWTF- -	4		\$1,500.00		0.00						
E 12	WAVY	10/23/12	10/24/12	LN M-F	CM	11p-1130p	- TW- - - -	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
				M-F News 10 @ 11											
				WAVY NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TW- - - -	2		\$2,000.00		0.00						
E 13	WAVY	10/25/12	10/25/12	LN M-F	CM	11p-1130p	- - - T- - -	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
				M-F News 10 @ 11											
				WAVY NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- - - T- - -	2		\$2,000.00		0.00						
E 14	WAVY	10/26/12	10/26/12		CM	11p-1130p	- - - - F- -	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

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WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 10 @11 WAVY NEWS AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$2,000.00		0.00						
E 15	WAVY	10/23/12	10/26/12	Tonight Show/Jay Leno CM Tonight Show w/Leno		1134p-1237a	- TWTF- -	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
TONITE SHOW Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - TWTF- -, Spots/Week: 4, Rate: \$500.00, Rating: 0.00															
E 16	WAVY	10/23/12	10/23/12	Tue Hour 1 Tuesday 8-9p	CM	758p-9p	- T- - - -	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
THE VOICE Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - T- - - - , Spots/Week: 1, Rate: \$2,000.00, Rating: 0.00															
E 17	WAVY	10/24/12	10/24/12	Wed Hour 2 Wednesday 9-10p	CM	9p-10p	- - W- - - -	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
LAW AND ORDER SVU Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - W- - - - , Spots/Week: 1, Rate: \$2,500.00, Rating: 0.00															
E 18	WAVY	10/25/12	10/25/12	Thur Hour 3 Thursday 10-11p	CM	10p-11p	- - - T- - -	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
ROCK CENTER Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - T- - - , Spots/Week: 1, Rate: \$1,600.00, Rating: 0.00															
E 19	WAVY	10/26/12	10/26/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	- - - - F- -	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
DATELINE Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - F- - , Spots/Week: 1, Rate: \$1,600.00, Rating: 0.00															
E 20	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	- - - - - S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY 6A NEWS Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S- , Spots/Week: 1, Rate: \$500.00, Rating: 0.00															
E 21	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	- - - - - S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY 7A NEWS Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S- , Spots/Week: 1, Rate: \$800.00, Rating: 0.00															
E 23	WAVY	10/27/12	10/27/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	- - - - - S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
WAVY NEWS/NBC NEWS Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S- , Spots/Week: 1, Rate: \$500.00, Rating: 0.00															
E 24	WAVY	10/27/12	10/27/12	Sa 7-8p Sa 7-8p	CM	7p-8p	- - - - - S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
ENT THIS WEEK Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S- , Spots/Week: 1, Rate: \$300.00, Rating: 0.00															
E 25	WAVY	10/27/12	10/27/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	- - - - - S-	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
WAVY NEWS AT 11 Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S- , Spots/Week: 1, Rate: \$2,000.00, Rating: 0.00															
E 26	WAVY	10/28/12	10/28/12	WAVY News 10 SundayQM WAVY News 10 Sunday 7a	CM	7a-8a	- - - - - S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
WAVY 7A NEWS Start Date: 10/22/12, End Date: 10/28/12, Weekdays: - - - - - S , Spots/Week: 1, Rate: \$800.00, Rating: 0.00															
E 27	WAVY	10/28/12	10/28/12		CM	9a-10a	- - - - - S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

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 Estimate: 550
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Meet the Press											
				Meet the Press											
				MEET THE PRESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$2,000.00		0.00				
E 28	WAVY	10/28/12	10/28/12	WAVY News 10 Sun 6p CM		6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				WAVY News 10 Sun 6p											
				WAVY NEWS/NBC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$500.00		0.00				
E 29	WAVY	10/28/12	10/28/12	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				FB Night in Amer Pre Game											
				FOOTBALL NIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,800.00		0.00				
E 30	WAVY	10/29/12	10/29/12	WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY 6AM News											
				WAVY 6A NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$2,000.00		0.00				
E 31	WAVY	10/29/12	10/29/12	Today Show M-F	CM	7a-9a	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Today Show M-F											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$2,000.00		0.00				
E 32	WAVY	10/29/12	10/29/12	Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				Today Show 2											
				TODAY SHOW 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$500.00		0.00				
E 33	WAVY	10/29/12	10/29/12	Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
				Today Show 3											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$400.00		0.00				
E 34	WAVY	10/29/12	10/29/12	Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$200.00	NA	0.00	NM	1	\$200.00
				Hampton Roads Show											
				HAMPTON ROADS SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$200.00		0.00				
E 35	WAVY	10/29/12	10/29/12	WAVY News 10 @ Noon	CM	12p-1p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				News 10 @ Noon											
				NEWS AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$300.00		0.00				
E 36	WAVY	10/29/12	10/29/12	WAVY News 10 @ 530p	CM	530p-6p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				News 10 @ 530p											
				530P NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$1,500.00		0.00				
E 37	WAVY	10/29/12	10/29/12	WAVY News 10 @ 6p	CM	6p-630p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				News 10 @ 6p											
				WAVY NEWS AT 6/NBC NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$2,000.00		0.00				
E 38	WAVY	10/29/12	10/29/12	NBC Nightly News WKD	CM	630p-7p	M-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				NBC Nightly News											
				NBC NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$2,500.00		0.00				
E 39	WAVY	10/29/12	10/29/12		CM	7-730p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00

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				M-F 7-730p M-F 7-730p											
				ENT TONIGHT 30											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		0.00						
E 40	WAVY	10/29/12	10/29/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				THE INSIDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		0.00						
E 41	WAVY	10/29/12	10/29/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				WAVY NEWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$2,000.00		0.00						
E 42	WAVY	10/29/12	10/29/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$500.00		0.00						
E 43	WAVY	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p	M-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
				THE VIOCE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$4,000.00		0.00						
N 44	WAVY	10/27/12	10/27/12	SNL Saturday Night Live	CM	1130p-103a	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$800.00		0.00						
N 45	WAVY	10/23/12	10/26/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	-TWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$2,000.00		0.00						
N 46	WAVY	10/23/12	10/26/12	Today Show M-F Today Show M-F	CM	7a-9a	-TWTF--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	2		\$2,000.00		0.00						
N 47	WAVY	10/23/12	10/26/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	-TWTF--	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$200.00		0.00						
N 48	WAVY	10/29/12	10/29/12	Hampton Roads Show Hampton Roads Show	CM	11a-12p	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$200.00		0.00						
N 49	WAVY	10/23/12	10/26/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	-TWTF--	:30	4	\$300.00	P1	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	4		\$300.00		0.00						
N 50	WAVY	10/29/12	10/29/12	WAVY News 10 @ Noon News 10 @ Noon	CM	12p-1p	M-----	:30	2	\$300.00	P1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$300.00		0.00						
N 51	WAVY	10/23/12	10/26/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	-TWTF--	:30	5	\$1,500.00	P1	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-TWTF--	5		\$1,500.00		0.00						
N 52	WAVY	10/29/12	10/29/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 213466
 Alt Order #: 06861786
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Restore Our Future
 Product Desc: 10/23-10/29 RESTORE OUR FUTURE
 Estimate: 550
WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N52	WAVY	10/29/12	10/29/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p	M-----	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	2		\$1,500.00		0.00						
N53	WAVY	10/23/12	10/26/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	-TWTF--	:30	4	\$2,000.00	P1	0.00	NM	4	\$8,000.00
Week:		10/22/12	10/28/12	-TWTF--	4		\$2,000.00		0.00						
N54	WAVY	10/29/12	10/29/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p	M-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
Week:		10/29/12	11/04/12	M-----	2		\$2,000.00		0.00						
N55	WAVY	10/23/12	10/26/12	LN M-F M-F News 10 @11	CM	11p-1130p	-TWTF--	:30	3	\$2,000.00	P1	0.00	NM	3	\$6,000.00
Week:		10/22/12	10/28/12	-TWTF--	3		\$2,000.00		0.00						
N56	WAVY	10/29/12	10/29/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
Week:		10/29/12	11/04/12	M-----	2		\$2,000.00		0.00						
N57	WAVY	10/24/12	10/24/12	Wed Hour 2 Wednesday 9-10p	CM	9p-10p	--W----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
Week:		10/22/12	10/28/12	--W----	1		\$2,500.00		0.00						
N58	WAVY	10/25/12	10/25/12	Thur Hour 3 Thursday 10-11p	CM	10p-11p	---T---	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
Week:		10/22/12	10/28/12	---T---	1		\$1,600.00		0.00						
N59	WAVY	10/26/12	10/26/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$1,600.00	P1	0.00	NM	1	\$1,600.00
Week:		10/22/12	10/28/12	----F--	1		\$1,600.00		0.00						
N60	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 6a WAVY News 10 Sa 6a	CM	6a-7a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Week:		10/22/12	10/28/12	-----S-	1		\$500.00		0.00						
N61	WAVY	10/27/12	10/27/12	WAVY News 10 Sa 7a WAVY News 10 Sa 7a	CM	7a-8a	-----S-	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
Week:		10/22/12	10/28/12	-----S-	1		\$800.00		0.00						
N62	WAVY	10/27/12	10/27/12	WAVY News 10 Sat 6p WAVY News 10 Sat 6p	CM	6p-630p	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Week:		10/22/12	10/28/12	-----S-	1		\$500.00		0.00						
N63	WAVY	10/28/12	10/28/12	WAVY News 10 Sunday WAVY News 10 Sunday 7a	CM	7a-8a	-----S	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
Week:		10/22/12	10/28/12	-----S	1		\$800.00		0.00						
N64	WAVY	10/28/12	10/28/12	WAVY News 10 Sun 6p WAVY News 10 Sun 6p	CM	6p-7p	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
Week:		10/22/12	10/28/12	-----S	1		\$500.00		0.00						
N65	WAVY	10/28/12	10/28/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
Week:		10/22/12	10/28/12	-----S	1		\$1,800.00		0.00						
N66	WAVY	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p	M-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 213466
 Alt Order #: 06861786
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: POL/Restore Our Future
 Product Desc: 10/23-10/29 RESTORE OUR FUTURE
 Estimate: 550

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N66	WAVY	10/29/12	10/29/12	Mon Prime Other 2 Monday 8-10op	CM	8-10p	M- - - - -	:30	1	\$4,000.00	P1	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M- - - - -	1		\$4,000.00		0.00					
N67	WAVY	10/29/12	10/29/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M- - - - -	:30	2	\$2,000.00	P1	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M- - - - -	2		\$2,000.00		0.00					
N68	WAVY	10/29/12	10/29/12	Today Show M-F Today Show M-F	CM	7a-9a	M- - - - -	:30	2	\$2,000.00	P1	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M- - - - -	2		\$2,000.00		0.00					
												Totals	133	\$182,600.00